ORCID iDs: Optimizing Research Discoverability

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The problem

The research community has lacked the ability to link researchers with their professional activities.

As a researcher, you want to

✓ ensure your work is discoverable and connected to you throughout your career;

✓ minimize the time you spend entering repetitive data online; and

✓ eliminate name ambiguity, distinguishing you from other researchers and ensuring proper attribution.
How can ORCID help?

ORCID provides you a unique and persistent personal identifier that connects you and your research activities throughout your career.

More than **175,000 iDs** issued to date

Registry use is **international**

- Open, non-profit, community-driven organization
- Website and registry localization for multiple languages in process
What does an ORCID page look like?

Rebecca Bryant

Personal Information

Biography
Rebecca Bryant joined ORCID in April 2013 as Director of Community. In this role, she develops relationships, programs, and communications to support the understanding and integration of ORCID identifiers. Prior to joining ORCID, she served as Assistant Dean in the Graduate College at the University of Illinois where she led numerous initiatives, including the establishment of graduate career services, the creation of a postdoctoral affairs office, and the collaborative implementation of Electronic Theses and Dissertations (ETDs). Dr. Bryant earned a bachelor’s degree at Butler University, a master’s degree from the University of Cincinnati College-Conservatory of Music, and a PhD from the University of Illinois at Urbana-Champaign.

Publications

'But I Have No Skills' Aug-2005
http://chronicle.com/article/But-I-Have-No-Skills-/44924

A Ph.D. and a Failure Mar-2005
http://chronicle.com/article/A-PhDa-Failure/44884/
Megan Pincus-Kajitani and Rebecca Bryant, A Ph.D. and a Failure, Chronicle of Higher Education (March 24, 2005).

Go Ahead, Haggle
Rebecca A. Bryant and Amber Marks, Go Ahead, Haggle, Chronicle of Higher Education, November 8, 2005.
ORCID is a hub connecting the research landscape
Registration is free and fast

Registration is easy. Signing up for an ORCID iD only takes seconds. Then, enhance your ORCID record with your professional activities and begin to use your ORCID iD as you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.

Register for an ORCID iD
You control the privacy

You determine what, how, and with whom the information in your ORCID record is shared.

**Default privacy for new Works**

- 👤 everyone
- 🗝️ trusted parties
- 🔒 only me

**Who can see this?**

**More information on privacy settings**
For benefits to be realized…

Researchers must claim and use ORCID iDs

Research information processes and systems must embed ORCID iDs and link back with the ORCID Registry
Benefits to Researchers
Improve discoverability & reduce repetitive data entry

- Funders are embedding ORCID identifiers in their grant submission systems and awardee databases

- Opportunities for integration with:
  - Researcher profile systems
  - Institutional repositories
  - Grants & contracts
  - HR systems
  - Safety/research conduct training & compliance

- Associations are integrating into membership renewal, publishing and meeting registration processes

- Publishers are integrating into manuscript submission and author/reviewer databases

- Repositories linking with deposition, search and updating

- Both are linking internal ID with ORCID record
Reduce time-consuming data entry & activity reporting
Eliminate name ambiguity

Soichi Tokizane
0000-0003-1236-1930
Also known as:
時実 象一
Country: JP
Other IDs:
Scopus Author ID: 8144570900

Mogens Sandfær
0000-0001-8436-5346
Also known as:
M. Sandfaer
M. Sandfær
Mogens Sandfær
Country: DK
Websites:
My LinkedIn profile
Other IDs:
Scopus Author ID: 34168257000
An illustrative example: **Jens Åge Smærup Sørensen**

<table>
<thead>
<tr>
<th>J. Å. S. Sørensen</th>
<th>J. Åge S. Sørensen</th>
<th>J. Åge Smærup Sørensen</th>
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And on and on it goes ...
DISTINGUISH YOURSELF IN THREE EASY STEPS

ORCID provides a persistent digital identifier that distinguishes you from every other researcher and, through integration in key research workflows such as manuscript and grant submission, supports automated linkages between you and your professional activities ensuring that your work is recognized. Find out more.

1. REGISTER
   Get your unique ORCID identifier Register now! Registration takes 30 seconds.

2. ADD YOUR INFO
   Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).

3. USE YOUR ORCID ID
   Include your ORCID identifier on your Webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.
1. Register for an iD

The ORCID

http://orcid.org/0000-0002-1825-0097

- 16-digit number, expressed as URI
- Free and fast—takes about 30 seconds
- Sign up now!
  orcid.org/
2. Connect your ORCID iD

IMPORT RESEARCH ACTIVITIES

ORCID has been working with many member organizations to make it easy to connect your ORCID iD, and import information from their records. Choose one of the imports wizards to get started.

Scopus to ORCID
Import your Identifier, profile and publications. The wizard helps you find the correct Scopus profile and to confirm your publications. You can then import the identifier and list of publications into ORCID. Any changes you make will be submitted to the Feedback team to update your Scopus profile.

CrossRef Metadata Search
Search CrossRef’s comprehensive metadata on journal articles, conference proceedings and monographs. Easily add search results to your ORCID profile.

Don’t see what you are looking for?
2. Connect your ORCID iD: search and add works

Search and Add Works

To add works click the Update link under the Works heading in your ORCID Record. Search and add is the default method and you should see a list of publications associated with your name in the left column of the Update Works window. The listed works are the search results of a CrossRef search on your name. To add a publication from this list to your profile just click on it. It will move to the Works in your ORCID record column on the right and you can save it by clicking Save changes in the bottom right corner. If you have already added works to your record, they will be listed in the right column.
2. Connect your ORCID iD: manually add works

UPDATE WORKS

We've found publications with your name in the CrossRef database. Click to add your works to your record.
Also see Import Research Activities

SEARCH AND ADD

ADD MANUALLY

Add manually

Some of your works may not be included in the search results. You can add them manually here.

Title
Add the full title here

Subtitle
Add the subtitle here

Citation
Add the citation here

Citation Type
UNSPECIFIED

Works in your ORCID record

'But I Have No Skills' Aug-2005
http://chronicle.com/article/But-I-Have-No-Skills-/44924

A Ph.D. and a Failure Mar-2005
http://chronicle.com/article/A-PhDa-Failure/44884/
Megan Pincus-Kajitani and Rebecca Bryant, A Ph.D. and a Failure, Chronicle of Higher Education (March 24, 2005).

Save changes
2. Connect your ORCID iD: add multiple emails
2. Connect your ORCID iD: link to other identifiers

Associate your ORCID iD with ResearcherID

Exchange profile and/or publication data between ORCID and ResearcherID
3. Use your iD: grant applications

- Link grant application to ORCID identifier
- Import information from ORCID record
3. Use your iD: manuscript submission
3. Use your ORCID iD: linking to datasets

You can now link your ORCID iD with your data, enabling you to display your datasets in your ORCID profile.

New ORCID-integrated data citation tool

Posted May 13, 2013 by Gudmundur Thorisson & filed under Uncategorized.

We are pleased to announce the beta launch of a new service for searching and claiming works in DataCite:
http://datacite.labs.orcid-eu.org

The tool enables users to search the DataCite Metadata Store for their works, and subsequently to add (or claim) those research outputs — including datasets, software, and other types — to their ORCID profile. This should increase the visibility of these research outputs, and will make it easier to use these data citations in applications that connect to the ORCID Registry — ImpuestStory is one of several services already doing this.

The new service also provides formatted citations in several popular citation styles, supports COinS, links to related resources, and displays the attached.

Creative Commons license where this information is available. In addition to datasets, the DataCite Metadata Store of course also contains many text documents from academic publishers and services such as figshare or PeerJ.
3. Use your iD: HR system integration
3. Use your iD: email signature and CV

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http://orcid.org
http://orcid.org/0000-0002-2753-3881

Make it easy for others to see your work by including in your email signature.

Include your ORCID iD at the top of your Curriculum Vitae.
Final thoughts

• Open, non-profit, community driven organization
• It’s free!
• You control privacy
• Maintain a single identifier that connects with other systems
• Get credit for ALL of your research
• iD follows you throughout your career
• Less time (re)entering data
• More time available to conduct research
Learn more & get involved

Rebecca Bryant, PhD

• Director of Community, ORCID
• community@orcid.org

Website resources

• http://support.orcid.org/knowledgebase
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